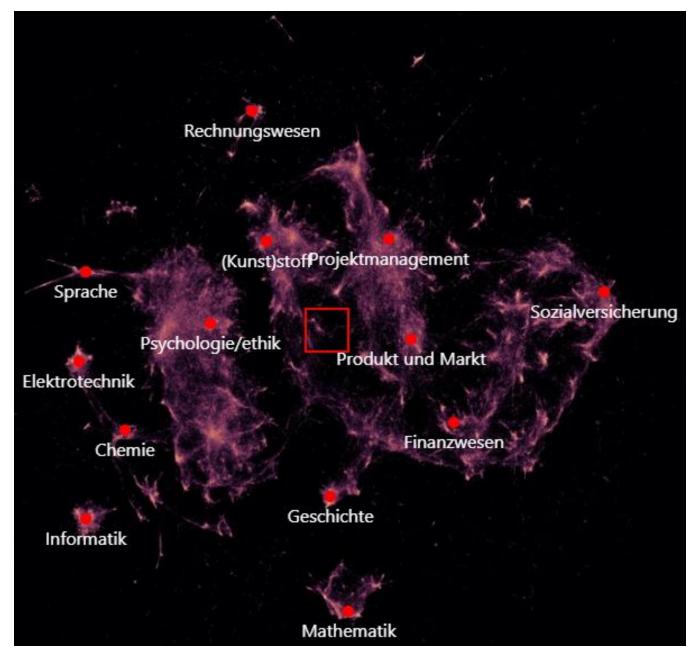


machine learning excellence delivered



# Al-based search and navigation for book collections





#### Outline



- Motivation
- Implementation principle
  - Word map: keywords and topics
  - Document map
  - Search clarification
- Search queries
- Applications

#### Motivation

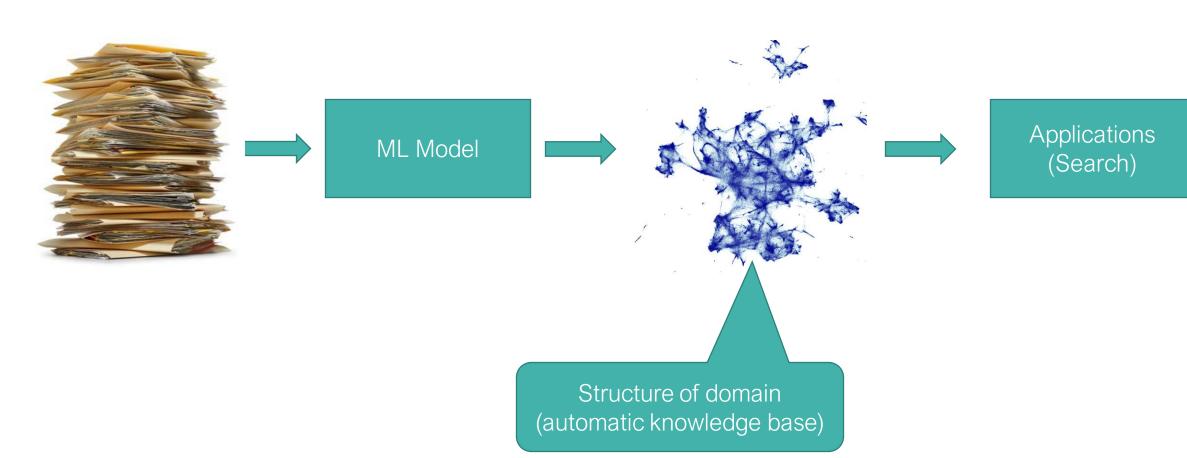


- Knowledge workers spent up to 2.5 hour per day\* to find the information
  - Equals to €25 million per year for 1000-workers corporation
  - Extra cost of not finding important data
- Issues:
  - Varying/special vocabulary
  - Duplicate documents
  - Large number of results
  - Lack of user data ('clickstream') in corporate and special search systems

<sup>\*</sup> Source: <a href="http://intranetfocus.com/2-5-hours-a-day-spent-searching-really/">http://intranetfocus.com/2-5-hours-a-day-spent-searching-really/</a>

#### Implementation: semantic map





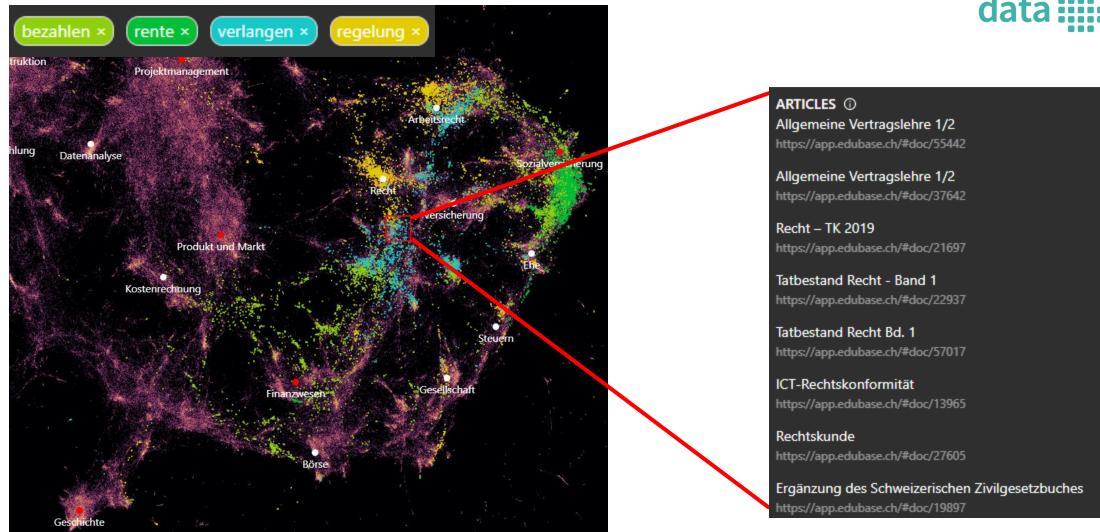
#### Data for demos



- Books from Edubase platform
  - https://app.edubase.ch/
  - 2694 German-language books
  - 430217 pages in total
  - Search demo: <a href="https://edubase.silkdata.ai/">https://edubase.silkdata.ai/</a>
- Scientific papers related to COVID-19 crisis
  - Source of papers: <a href="https://www.semanticscholar.org/cord19">https://www.semanticscholar.org/cord19</a>
  - Free access
  - 53000 papers in our demo
  - Search demo: <a href="https://covid19.silkdata.ai/">https://covid19.silkdata.ai/</a>

#### Word map

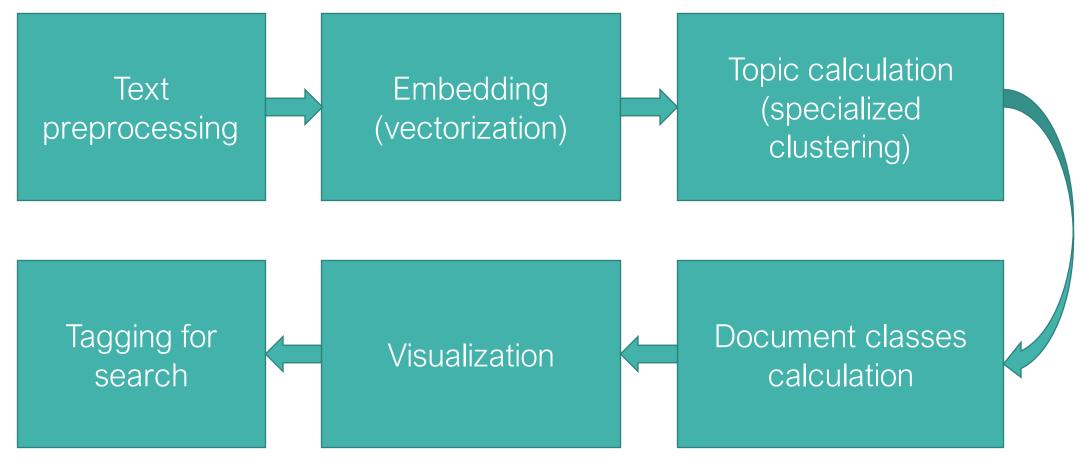




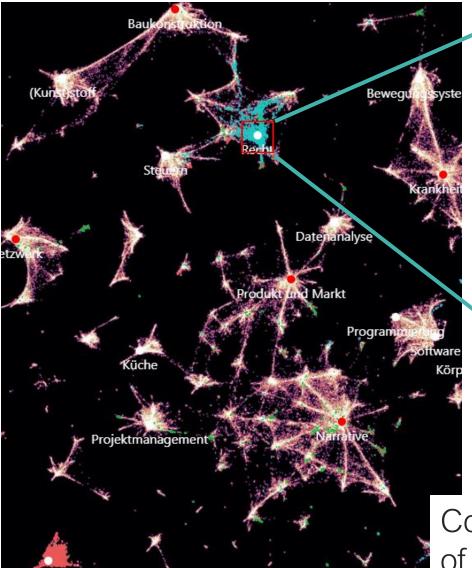
Connection between keywords, topics and documents (snippets)

## NLP pipeline





Document map



ARTICLES ①

Internationales Zivilprozessrecht, p.465

https://app.edubase.ch/#doc/35910/465

Schweizerisches Obligationenrecht - Allgemeiner Teil,

p.323

https://app.edubase.ch/#doc/31654/323

Internationales Zivilprozessrecht, p.352

https://app.edubase.ch/#doc/35910/352

Allgemeines Verwaltungsrecht, p.271

https://app.edubase.ch/#doc/35914/271

Schweizerisches Obligationenrecht. Allgemeiner Teil I & II,

p.323

https://app.edubase.ch/#doc/31974/323

Nachbarschaft - was gilt im Konfliktfall, p.44

https://app.edubase.ch/#doc/40266/44

ZGB. Das Schweizerische Zivilgesetzbuch, p.748

https://app.edubase.ch/#doc/31986/748

ZGB. Das Schweizerische Zivilgesetzbuch, p.101

https://app.edubase.ch/#doc/31986/101

Allgemeines Verwaltungsrecht, p.615

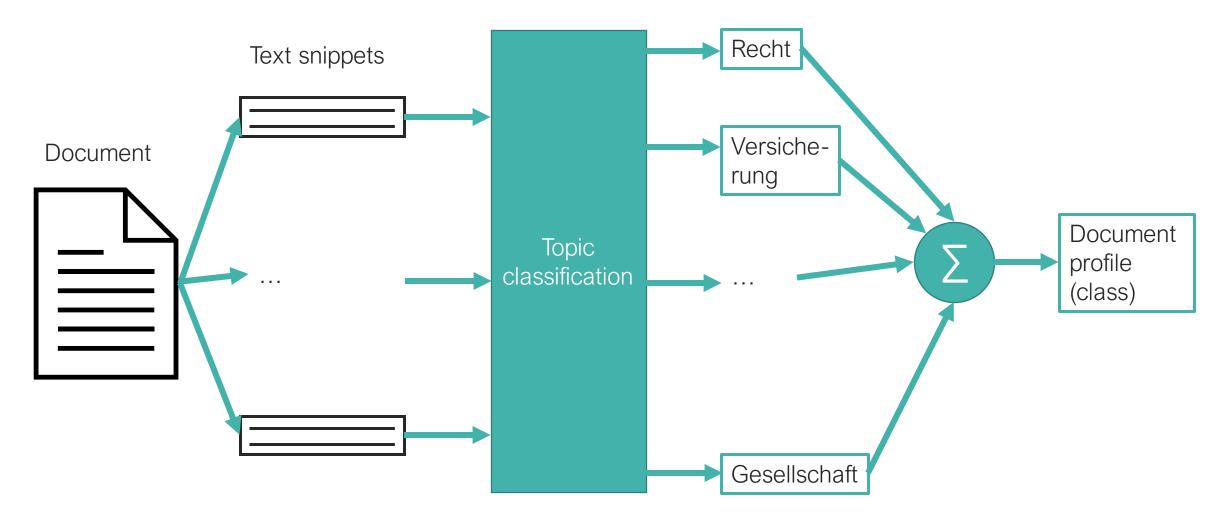
https://app.edubase.ch/#doc/35914/615

Connection between document classes (groups of topics) and documents (book pages)



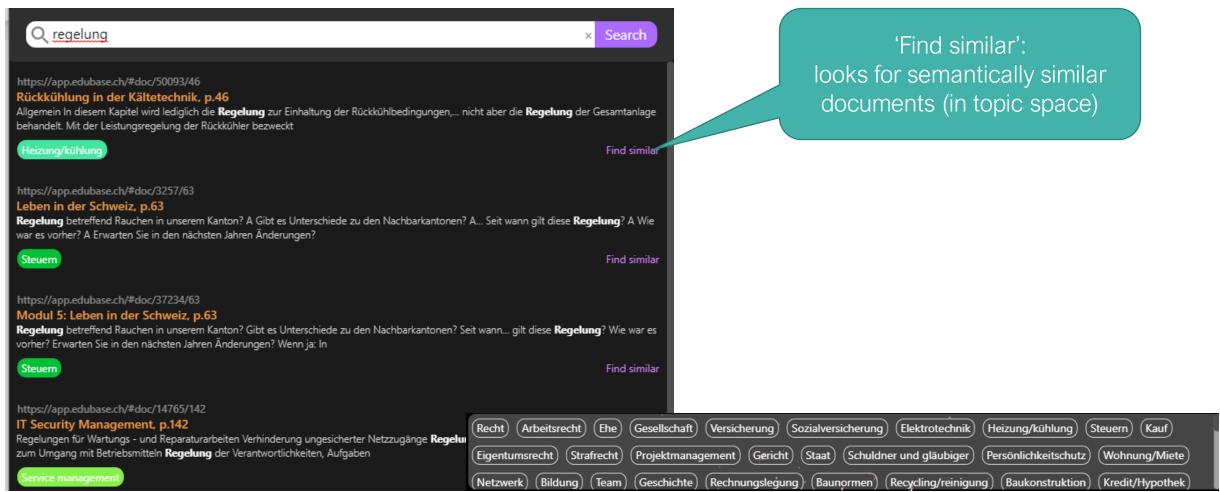
## Document map: principle





#### Search

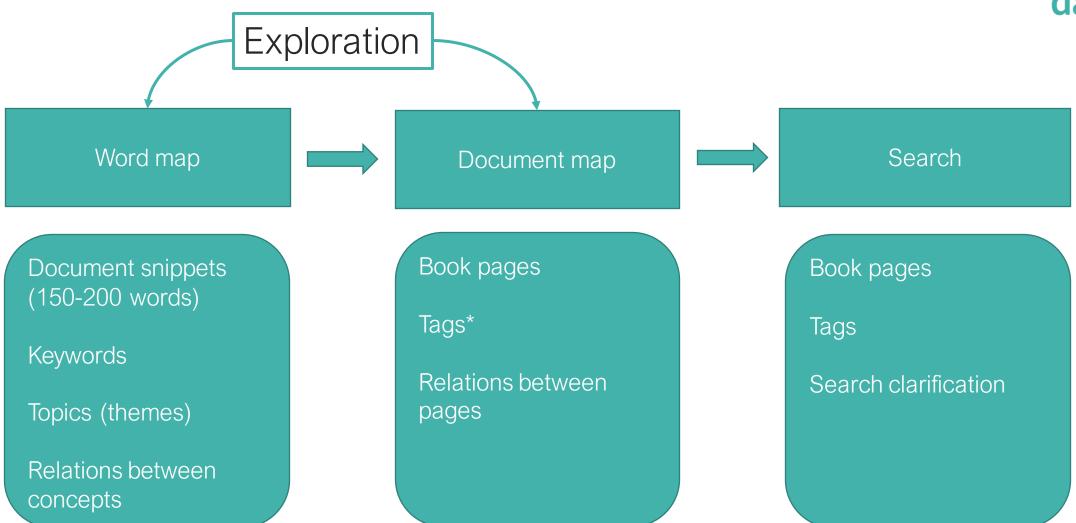




Document classes (contexts) for search clarification

## Principle at a glance





<sup>\*</sup> Document classes, combinations of topics; single tag per document (book page)

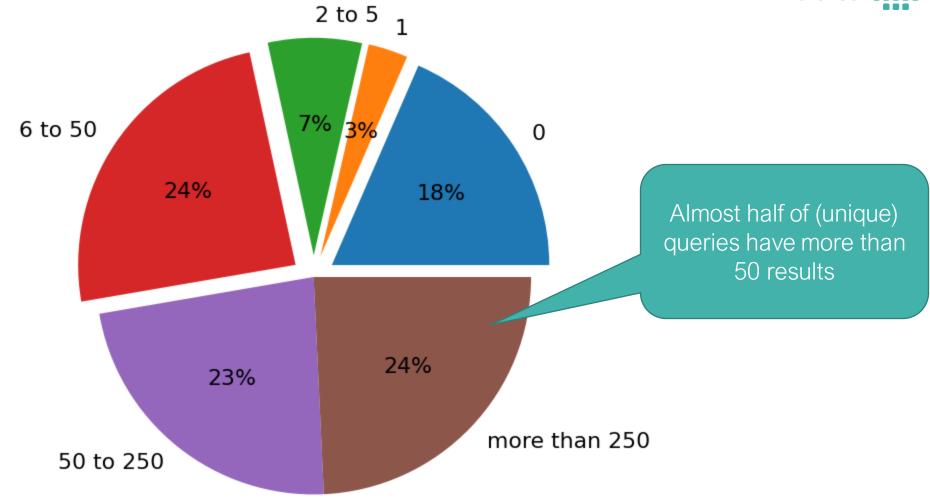
## Search queries



- Edubase platform
- Collected from Nov 2019 till Aug 2020
- 310537 queries in total
- 1650 per day
- 58889 unique queries
- 1 to 31 words (99% 8 words or less)
- 2 to 234 symbols (99% up to 63 symbols)
- Up to 300,000 results per query (25% queries yields more than 230 results)
- Up to 104 document classes

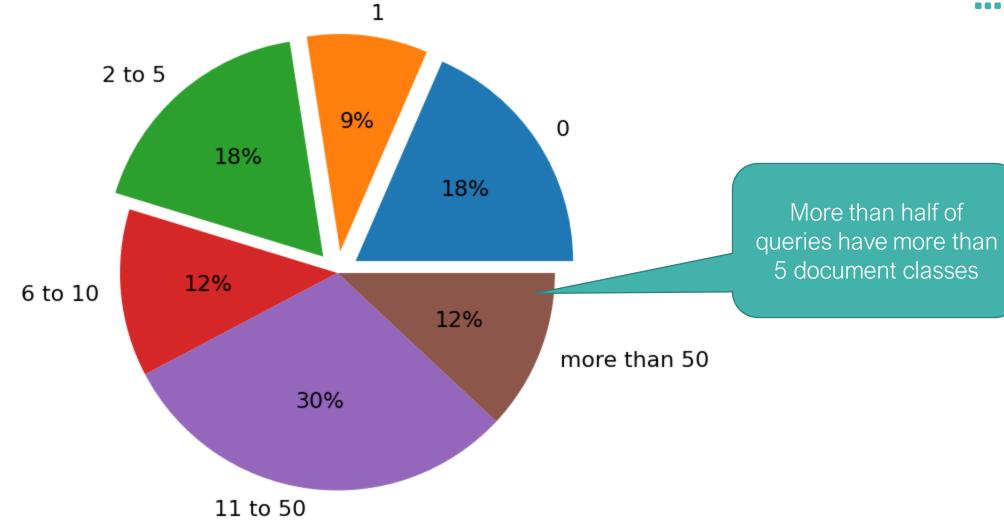
#### Number of results per query





### Number of tags per query



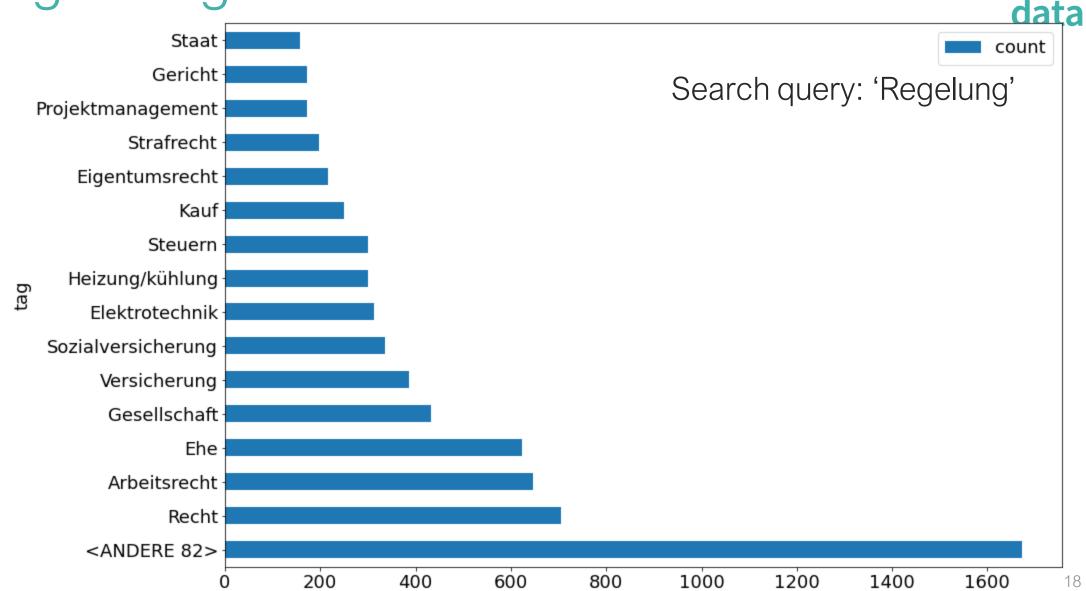


#### Usual solution



Add more keywords to search query

## Tag histogram

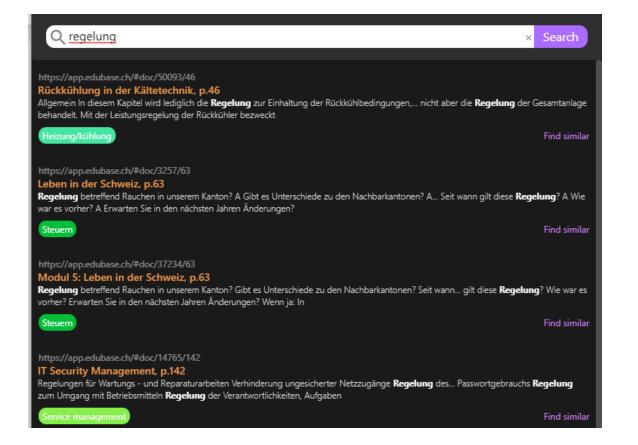


## Our proposal



Provide automatic suggestions to narrow down search

#### Search clarification

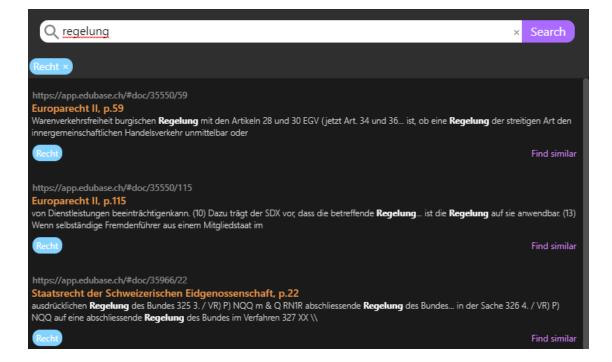


Full: 688 pages

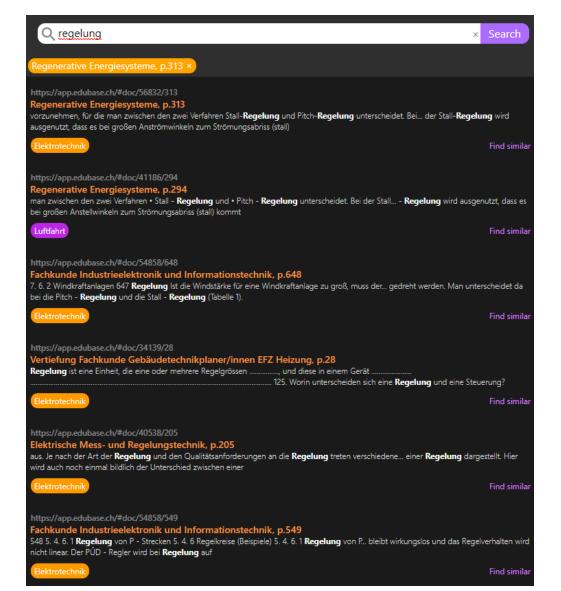
Recht: 71 pages

Ehe: 63 pages





#### Similar documents





Document vectors is based on topic distribution

### **Applications**



- Search improvement
- Search on specialized data (where Google and Co. cannot be used)
- Exploratory search
- Ontology engineering
- 'Visual contents' of a book
- Visual topic model

Possible data for search and navigation:

- Books/journals (publishers)
- Internal document collections (research, corporate, ...)
- Emails
- Legal data (laws, regulations, contracts, standards)

Our demo: <a href="https://edubase.silkdata.ai/">https://edubase.silkdata.ai/</a>

## Thank you for attention!





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